

# ANAK RABANÁL

DIRECTOR & PRODUCER FOR FILM, TELEVISION, EXPERIENTIAL, AND BRANDED CONTENT

## PROFILE

Consummate storyteller and collaborator synthesizing aesthetics and performance to engage audiences in immersive emotional and sensorial explorations of society's most pressing individual & collective crises.

## PROFESSIONAL EXPERIENCE

### FIREBRAND IN THE DARK, Brentwood, CA

Filmmaker | 2012 – Present

Founded production company focused on the creation of original content to explore what it means to be a human being in the 21st century.

- Across 10+ years, collaborated with Producers Liz Glotzer (*Shawshank Redemption*, *Before Midnight*), Morgan Pollitt (*To the Wonder*, *Mud*), & Vance Garrett (*Sleep No More*, *Museum of Ice Cream*) and companies including Citizen Skull Productions, Chaviano, and Innov8 Next to realize such projects as:

**Savage/Love** | 18-Episode Television Mini-Series | Executive Producer / Supervising Director | 2020

**(re)UNITE** | Documentary Short / Series | Writer / Director / Producer | 2016 – 2020

*Logline:* Can a psychological method to accelerate emotional intimacy begin healing the rifts in America's social fabric exposed by the Election of 2016?

**Dwell Time** | Narrative Short | Writer / Director / Producer | 2013 – 2014

*Logline:* An Army Officer suffers from undiagnosed PTSD but seeks to redeploy.

*Endorsed:* Wounded Warrior Project, Hope for the Warriors, National Veterans Foundation.

*Screened:* Cannes Festival du Film, Clermont Ferrand Marché, Annapolis Film Festival.

**Down the Rabbit Hole** | Narrative Short | Writer / Director / Producer | 2012 – 2013

*Logline:* A man confronts the demon on the verge of destroying his sanity. Based on Shakespeare's *Hamlet*. Set in 1928 against the impending Wall Street Crash.

*Screened:* Cannes Festival du Film and Clermont Ferrand Marché.

### AIKADEA, Brentwood, CA

Founder & Lead Consultant | 2012 – Present

Founded consultancy focused on applying expertise in operations, business development, fundraising, risk management, brand strategy, and content creation — helping mission-driven entrepreneurs, visionary creatives, entertainment production organizations, and private equity funds to develop & implement strategies for success.

- Brand steward and strategic partner enhancing the brand image of 40+ clients, including Emmy-nominated Production Designer Darcy Scanlin, immersive production company Indelible Arts, emerging lifestyle & social justice magazine Empruev, and nonprofit Women Occupy Hollywood.
- Business development coach & strategist refining the value proposition, business model, and pitch of early-stage startups & companies like Scriptd, Pretty Thing Agency, and Sidecar Pictures.
- Operational consultant driving efficiency and elevating internal capability for top-tier private equity firms such as Guggenheim Investments, Kayne Anderson Capital Advisors, and Fortress Investment Group.

### UPFRONT VENTURES, LLC, Santa Monica, CA

Executive Assistant to Co-CEO & COO | 2014 – 2015

Recruited into the \$2B technology-focused venture capital firm to serve as the gatekeeper for its Managing Partner / Co-CEO and COO — prioritizing & orchestrating all day-to-day investment activities, communications, and events while cultivating an optimal environment for channeling innovation and focus.

- Built bullet-proof systems & protocols around the company's sought-after leadership — enabling them to maximize internal teams & resources and functionally excel in an ever-changing market landscape.

## OTHER EXPERIENCE

### ASTROLOGY CONSULTING

Provide ongoing retainer-based astrology support for a diverse group of high-profile private & corporate clients. | 2005 – Present

## BRAND FOOTPRINT

**Film** • Bette Midler / All Girl Productions • Marty Katz Productions • Liz Glotzer • Morgan Pollitt • Citizen Skull Productions • Bull Market Entertainment • Chaviano LLC • Tape7 Productions • Renacer Entertainment

**Television** • The Ru Paul Show • SNL • Jerry Lewis Telethon

**Commercial Production** • EUE Screengems • Cine International Associates • HUGE Productions • Big Picture Communications • Broad Street Productions

**Theater** • Nederlander Organization • NY Shakespeare Festival • LaMaMa Experimental Theatre Club • Pittsburgh Public Theater

**Consulting** • Chrysalis Consulting Group • Fortress Investment Group • Kayne Capital Advisors • Renacer Entertainment • Indelible Arts • Darcy Scanlin Design • Guggenheim Partners

**Astrology** • Andrea Fohrman • Christian Dior • Goop • Hourglass • IHPR • Porsche USA • Sanctuary App • Spring Place • Vance Garrett Productions • The Wing

## TECHNICAL DOMAIN

Windows • MacOS • Microsoft Office (Word, Excel, PowerPoint) • Adobe CC (Photoshop, Lightroom, Premiere, Illustrator, Spark) • HTML • CSS

## LANGUAGES

[Fluent] English • [Conversational] French, Tagalog • [Beginner] Spanish

## EDUCATION

### CARNEGIE MELLON UNIVERSITY

Bachelor of Fine Arts | 1997

- Focus Area | Directing Program
- Recipient | University & College Honors
- Member | Andrew Carnegie Society

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## NUVEEN INVESTMENTS, *Los Angeles, CA*

Executive Assistant to Head of Global Consultant Relations | 2011 – 2013

Recruited into the \$1.2T global asset manager to serve as primary support partner to the firm's Head of Institutional Distribution and his 9-member sales team — playing a central operations role as the team raised \$6B in assets from 70 new relationships and restructured its territory to accelerate growth.

- Orchestrated a slate of high-profile events & experiences — successfully elevating the firm's status and driving investment from key target institutional investors.

## OAKTREE CAPITAL MANAGEMENT, *Los Angeles, CA*

Researchist / Portfolio Administrator — Principal Opportunities Fund | 2005 – 2009

Recruited into the \$150B+ global asset management firm / top global credit & distressed securities investor to initially provide operational & research support for its private equity arm — quickly being elevated into a specially-created Research Analyst / Portfolio Administration role.

- Performed in-depth analysis, industry evaluations, primary research, and qualitative diligence for potential \$100M+ investments and portfolio companies from \$5B AUM — identifying and translating opportunities & threats into critical insights that guided Deal Team and Investment Committee decision making.

## ANN LONG FINE ART, LLC, *Charleston, SC*

Gallery Director | 2004

Brought on by the Contemporary Classical Realist Art Gallery to oversee operations, cultivate high-net-worth client relationships, help early to mid-stage collectors build & curate their art collections, and develop strategies to increase international exposure for the gallery, its artists, and the movement.

- Drove marketing & sales during a growth phase in the gallery's history — helping shape success that would power the opening of new Otto Neumann-focused showrooms in Charleston and New York.

## KOFFMAN ENTERPRISES, INC., *New York, NY*

Executive Assistant to Principal Investment Team | 2000 – 2003

Recruited into Family Office with \$100M AUM to work alongside executive leadership in a multifaceted capacity, ensuring short-term goals were achieved while building a foundation for long-term growth projects.

- Collaborated closely with leadership on the management of numerous high-value venture capital opportunities and existing portfolio holdings — receiving pressure-tested experience in complex deal sourcing and conducting initial due diligence & qualitative research.

## ON/OFF BROADWAY THEATER PRODUCTION, *New York, NY*

Assistant Director, Production Assistant, Assistant Stage Manager | 1996 – 1999

Cut teeth on and off-Broadway — working for legendary companies like Nederlander Organization, NY Shakespeare Festival / Public Theater, LaMama ETC, Jujamcyn Theaters, and Shubert Organization.

- Garnered high-impact experience assisting and supporting iconic Directors such as George C. Wolfe, Jerry Zaks, Frank Wildhorn, Brian Kulick, and Scott Wittman — receiving a masterclass in storytelling & directing best practices while developing key relationships across all fields of entertainment.

## FILM & TELEVISION PRODUCTION, *Los Angeles, CA / New York, NY*

Production & Development Assistant, Producer's Assistant | 1994 – 2003

Entered career, gaining experience in film, TV, and commercial production — helping develop, produce, budget, schedule, and provide above-the-line management on 20 films, multiple series, and 50+ commercials.

## AREAS OF EXPERTISE

### DIRECTION & IP DEVELOPMENT

Story Sourcing, Creation, & Incubation for Film, Streaming, & Experiential • Pitching & Selling

### PRODUCTION & EXECUTION

Strategic Planning • Pre / Principal / Post Delivery Oversight

### CROSS-FUNCTIONAL LEADERSHIP

Attracting, Developing, & Mentoring Talent • Coordination of Logistical & Creative Stakeholders

## KEY QUALIFICATIONS

### DYNAMIC STORYTELLER & CHANGE AGENT

Passionate about innovating the classics to share timeless stories with contemporary audiences, exposing & exploring social division, influencing the cultural conversation, and empowering individuals to be the change in their lives.

### SUCCESS CATALYST

Brings a unique analytical perspective garnered during years in the PE & VC worlds — finding patterns within ambiguity to mitigate risk while identifying & analyzing high-value opportunities and partnerships.

### PROJECT ARCHITECT

Hands-on big picture thinker with a strong bias for action — adept at steering high-level vision while digging into details at the project level to reliably produce results on time and on budget.

### BRIDGE BUILDER

Known for maximizing resources, building & rallying teams, and bridging the gap between technical, financial, creative, and business stakeholders to stoke inspiration and find alignment.

### GRACE UNDER PRESSURE

Thrives under pressure while owning full responsibility and navigating complex situations using a high degree of grace, diplomacy, and sound judgment — with grit, determination, and a smile.